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A Democratic Newspaper that stands solidly behind President Franklin D. Roosevelt and the New Deal.

# POINT RICHMOND PROGRESS

"The Friendly Newspaper That Dares To Tell The Truth."

First, last and all the time for Point Richmond — with the finest climate in the world, the best place to live.

FIFTH YEAR — Richmond, California, Friday May 28th 1937 — NUMBER SIXTEEN

## ANGLIM TO SPEAK AT COMMITTEE MEETING

Guest of honor of the Contra Costa Democratic County Central Committee at their regular monthly meeting next Tuesday night in Martinez will be Clifford C. Anglim, state chairman of the Democrats.

This is the first opportunity in many months that Cliff has been able to arrange his affairs so as to attend his home county committee's meeting ,and it is probable that a full attendance of the committeemen will greet the state chairman as well as many of the general public who want to hear Chairman Agnlim. The public is invited and the meet takes place at 8 p.m. Tuesday, June 1st in the Hall of Records.

## YOUNG DEMOCRATS

We take our hat off to Miss Violetta Vavich and the rest of the Young Democrats of Crockett who put over such a splendid dance at the Crockett Auditorium last Saturay night.

Music was by Eddie Pedro & his Rythym Vendors from Rodeo and the ball was all that could be desired.

## CHARLEY BAKER IS STAGING A BIG SHOW AT ROOSEVELT AUDITORIUM

Charley Baker is presenting a musical revue "Farm to Broadway" Saturday, June 5th, at the Roosevelt auditorium. The farm idea evolves around a story of the biggest show of the year being presented in the town hall at Hickville. Many of the stage-struck farmers and farmerettes of this Hickville show aspire to be shining stars on Broadway.

The story blends with the change of scenery and costumes into glittering glamorous Broadway idea. It is amusing to see how home talent makes good on Broadway from which there sometimes develops world famous stars.

## JAMES HOEY TAKES TWO LAW PARTNERS

Announcement was made this week of formation of the law firm of Hoey, Hamilton & Turner, with the maintenance of offices at 630 Court Street, Martinez, and at 2019 Salvio Street, Concord.

James F. Hoey, former district attorney, is the senior of the firm. Associated with him will be Gordon Hamilton, well-known Martinez attorney, and Gordon B. Turner, who is leaving the District Attorney's office to engage in private practise.

Born and raised in Contra Costa County, Jim Hoey was educated in our county schools, in a San Francisco high school,and studied law at U. C. After graduation, he practiced with a S. F. firm, and then became our county's chief deputy district after which he served as D. A.

He is Past Grand president of the Native Sons, Past Exalted Ruler of Richmond BPOE, President of Martinez Eagles.

Hamilton also is a U. C. man, admitted to practise in 1934. He has been associated with Hoey.

Turner is a native of Berkeley, now lives at Alamo. Graduate of San Ramon Valley H. S., Univ. of California. Joined the D. A.'s staff in 1935.

The Progress wishes the new law firm success.

There is some speculation as to who is to take Mr. Turner's place in the D. A.'s office, most of the attention being centered upon Attorney John L. Garaventa, f Concord, who is city attorney of that city and also secretary of the County Democratic Central Committee.

## OLD TIME DAYS

P. F. "Patsy" Fitzpatrick, of Escalon and Point Richmond, has been visiting here over the week end. Fred Brewen, Jim Arnold, Louie Beckman, Gus Green and a bunch of the old timers were together a while yesterday morning, reminiscensling about the great record run made by "Patsy" from Fresno to Richmond in 1905 as the engineer on a crack Santa Fe special train. In 196 minutes "Patsy" pulle the iron-horse and its train over 199 miles. When he high-balled through Point Richmond all the then residents figured Patsy would have a hard time stopping her at Ferry Point but would fly right off the pier and over into the city

## JOHN D. ROCKEFELLER

Though he retired from active participation in the affairs of the Standard Oil Company in 1896, five years before the Richmond refinery was built, and consequently was not personally known here, the death of 98-year old John D. Rockefeller, the founder of the company, in Florida this week was of more than passing interest in Richmond where our major industry is the Standard Oil Company refinery.

Mr. Rockefeller was the foremost of that group of industrial giants who came into being as a part of the construction era in American history following the Civil War. His leadership and methods caused the Standard Oil Company to become the dominating factor in the great oil industry.

In later years, Mr. Rockefeller left the management of the co to his son, John D. Rockefeller, Jr., and devoted himself to giving away his money to charity, education, medicine, and religion —altogether he gave away about $730,000,000.

## WILLIAM WALKER PASSES

Death claimed another pioneer of Point Richmond when William A. Walker was called Monday in Santa Cruz where he was staying with friends.

For many years Mr. an Mrs. Walker resided at 319 Washington avenue, which they built when the Point was in its great springtime. Mrs. Walker, who loved flowers, grew her beautiful garden by carrying water from a nearby spring.

Mr. and Mrs. Walker were active in club and lodge work for many years, but about seven years ago she died and the family home was sold. Mr. Walker then went prospecting and for several years was heard from at this or that desert town by his daughter Mrs. Viola Johnson who resided in Richmond.

His last journey was made from Wilson and Kratzer's Funeral Home to Sunset View Cemetery on Wednesday afternoon where he now sleeps beside his devoted wife in eternal rest from the wanderlust which, from the death of his wife seemed to be driving him on to some other clime.

Hhe was a member of McKinley Lodge of Masons who buried him wtth the full rites of the order.

Besides Mrs. Johnson, Mr. Walker leaves two sons. Earl Walker, of Oakland and Withe E. Walker of Sonora. There are several grandchildren.

Deceased was 87 years old and had spent about 30 years in Point Richmond.

Mrs. Ben Farina left last week for an extended visit with relatives in Reno, Nevada.

READ THE PROGRESS

## MEET MR. ALLYN

Something over four years ago this editor sat in the rear room of a men's haberdashery in Pt. Richmond whereupon a dialog took place between the proprietor of the store ,and ye editor which subseqently resulted in enlistment of support from other Point merchants in launching the POINT RICHMOND PROGRESS.

During the years that have transpired this little paper has grown in subscriptions, advertising, and—may we say it?—in influence, more than we had a right to expect.

In fact, the tail has now begun to wag the dog—and we now find that 75 per cent of our subscribers are in Richmond proper —so next week, as we have intimated before, this newspaper will change its name, to be better known for that which it is:

GUST. J. ALLYN

Candidate for High School Trustee at election on June 4th.

the only weekly newspaper in the city of Richmond, California, and become known as the RICHMOND PROGRESS.

It goes without saying that, while laying aside the provinciality expressed in the sectional name, our first interest shall always be for our own bailiwick, Point Richmond, and our printing plant will, of course, continue to be located at the old stand, 24 West Richmond Avenue.

It DOES seem appropriate, however, that in the last issue of this newspaper under the current name that we should be enabled to use our columns to publicize the fact that the business man who first suggested a paper here is now running for high school board at the coming election on Friday June 4th.

It goes without saying that we are happy to publish Mr. Allyn's statement which follows:

To the Voters of Richmond:

Having qualified myself as a candidate to fill the vacancy in the Richmond Union High School Board of Trustees and not being able to meet all the voters in the district I am taking this means of introducing myself and also to inform you that I have made my home in this community for the past twenty-five years. I started in the employ of the Standard Oil Company and am at present engaged in the men's clothing business. I am married and have four children attending the schools in Richmond—one in Richmond Union High School; one in Junior High; and two in Washington Grammar School. From that you can see why I am interested in school problems. I am a member of several fraternal organizations; also a member of the

## MEMORIAL DAY

This year, with May 30th falling on Sunday, Memorial Day is to be observed Monday May 31.

Richond has always fittingly observed Decoration Day and will do so again this year.

At 9:30 sharp, with Jack Barry as parade chairman, the parade will form to march from First Street to Twenty-third and Macdonald Avenue.

From this point Richmonditee will journey by auto to Sunset View cemetery where the service will begin at 10:30 a.m. Following the services everyone will go to Memorial Hall where the U.S. W. V. puts on its annual bean feed.

At 1:30 p.m. at St. Joseph's cemetery, San Pablo, services are to be held for the Catholic veterans buried in that cemetery.

And the days activities will be fittingly closed at 2:30 p.m. with the playing of the Eighth Annual "Doc" Seawright Memorial Baseball Game at Seawright Field in Nicholl Park between two , American Legion Junior base ball teams: one composed of players from previous years, the other this year's team. Carl "Iron Man" Kamb is in charge of the ball game.

## STRIKE AT THE FORD

While there have been rumors of a strike at the Ford plant for some time we had hoped that no strike would be called at the local plant until Detroit and everywhere else went out. We just don't like to be the whipping-boy for the whole country, because as much as we favor labor and want to see the boys get a square deal, strikes always cost money, not only to the workingman and the employers but to the community as well. And while Richmond, as an industrial city, must be prepared to do her part in any industrial crisis we don't want, in a world-wide organization, such as Ford's, to have our local plant singled out to make a bid for 1) reduction of the "speed up" and 2) union recognition, which seem to be the two demands the men are out for this week.

Latest developments are that a Ford factory representative is to come here this week end and that there is to be a labor war between the AFofL who want to start organizing the Ford workers and the CIO who have already organized them.

In the meantime we have heard that the Detroit plant of the Ford Motor Company is to go on strike on June 5.

Washington P.-T. A. for several years; the treasurer of the Boy Scout Troop No. 1 which is sponsored by the Washington P. T. A. I have been active in all civic movements and was the first person to appear before the Richmond School Board to request transportation for the children of the West Side. We obtained the transportation and still have that privilege.

My platform is to maintain the high standing of our Public Schools, operating them, free from politics, and whenever possible to improve all conditions, if needed. I prefer local teachers, who have qualified themselves to enter the teaching profession; and whose homes are established in Richmond.

If elected to the office of high school trustee of this district I promise to serve the entire district to the best of my ability and knowledge of the conditions, and will try to conduct the school affairs in a fair and equitable manner so it will meet with the approval of the district.

GUST. J. ALLYN

Patronize Progress Advertisers

## COMMENT
by the EDITOR

### WHAT IT TAKES TO MAKE A 'HEEL.'

This business of owning and running a weekly newspaper is not all beer and skittles , by a long shot; but we never in the world expected to have happen to the PROGRESS what did happen this week.

* * *

Unfortunately for himself, however much an editor the owner of this paper may be, he certainly does not claim to be the World's A-1, most precise, business man. And, like a country doctor, seldom sends out a bill. Consequently, when the bills begin to mount up we get as busy as a cat on a tin roof until we get into financial balance once more. Such a lack of business procedure set the stage for what occured this week.

* * *

One of our bills had piled up larger than we had any right to let it. And we woke up on Tuesday morning to discover accidently that one of our Point Richmond residents— who, we are happy to say, has not lived here over a year— had gone to the holder of the financial obligation against us, tried to discount the bill, take it up, and move himself into our business and move us out! Isn't that sweet, brotherly act one for the book? It is what we call the unadultered formula for being a first-class heel—with all adjectives attached.

* * *

Naturally, the plot did not work against us. For the main and simple reason that when a fellow has 2,407 friends he don't have to worry about any pissants with pissantic notions —so we went out and collected enough jack to keep the home fires burning and the printing press printing.

* * *

AND—this for the benefit of any other would-be publishers of this paper—may we state here and now that WE can take care of THIS newspaper. As far as we are concerned, anyone who wants a weekly newspaper in Richmond can "roll his own" and not grab ours.!

## GOLDEN GATE FIESTA

Many Richmnnd residents journeyed to San Francisco on Thursday morning to participate in the great Golden Gate Fiesta in honor of the new bridge.

In the afternoon, through the efforts of Philip Johnson and the young livewire Richmond Junior Chamber of Commerce a local ceremony took place in which our local bigwigs demonstrated that we, too, are interested in the growth of the San Francisco bay area. The ceremony took place on the new Panhayahore Industrial Highway, the Richmond cut-off of which was opened for traffic yesterday.

# Review of the History-Making Events of the World

By EDWARD W. PICKARD

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## Coronation of George Is London's Great Spectacle

CLAD in a cloth of gold robe embroidered with colored emblems and lined with white satin, King George VI of Great Britain knelt before the archbishop of Canterbury in Westminster abbey and the primate placed on the monarch's head the crown which Edward never wore. Then the queen's crown was placed on the head of Elizabeth, and the two took their places on their thrones. At the same time all the assembled peers and peeresses donned their coronets, drums and trumpets sounded and the guns at the Tower of London boomed. This was the climax of the grand spectacle that had attracted many thousands of persons to London and that held the attention of the world for a few hours.

King George VI

First of the day's events was the procession to the abbey, which was observed by vast throngs in the streets, windows and stands. It was two miles long The lord mayor of London, gorgeously clad and carrying the city mace, arrived first at the annex built at the abbey entrance, and was followed closely by the speaker of the house of commons, representatives of foreign governments, the prime ministers of the dominions and the princes and princesses of royal blood. Next came Queen Mary, and then King George and Queen Elizabeth.

When all the fortunate ones entitled to places in the abbey had taken their seats, the ceremony began with the ancient "recognition" ritual; the archbishop of Canterbury presented the king to the people, and four times the throng responded with "God Save King George." After the rite of coronation and the actual enthronement of the monarchs the doors of the abbey were thrown open, George and Elizabeth, wearing their crowns and carrying their scepters, stepped into their coach, and the second grand procession made its slow way to Buckingham palace.

Every detail of the spectacle and ceremony had been rehearsed until all were perfect in their parts and nothing marred the performance upon which the British government spent about $2,000,000. It really was a gorgeous show and no one begrudged the money it cost, especially as visitors to London spent probably ten times as much. Though in general ancient routine was followed, there were some notable concessions to modernity. For instance, the abbey was equipped with telephones and loud speakers. Another innovation, on the days before the coronation, was the stationing of companies of soldiers from the various dominions as sentries at Buckingham and St. James' palaces. Never before had this duty been entrusted to other than the British guards.

Queen Elizabeth

Throughout the British empire coronation day was celebrated with parades and banquets, and wherever on earth as many as two Britishers came together, George VI was toasted.

In a chateau near Tours, France, Edward, duke of Windsor, sat before a radio listening to a broadcast of the coronation ceremonies; and by his side was Wallis Warfield, his fiancee, for whom he surrendered his throne.

It was announced that Wallis had formally dropped the name Simpson and would be known as Mrs. Wallis Warfield.

## Trying to Solve Explosion of the Hindenburg

SEVERAL investigations into the disaster that befell the huge German dirigible Hindenburg were started, the most important being that of the air commerce bureau. There was not much in the blackened skeleton of the airship at Lakehurst, N. J., from which could be obtained an explanation of the explosion that brought it down in blazing ruin, killing 34 of its passengers and crew and one spectator. Among the theories the most likely was that the airship's hydrogen gas was ignited either by static electricity that ran up the landing lines or by backfire from a stern motor

The airship, just arrived from Europe on its first transatlantic trip of the year, was about to land when there was an explosion toward the stern. Instantly flames broke out and ran the length of the ship. The tail sagged first, then the nose crashed down and the split sections telescoped as they fell. A few of the 44 passengers and some members of the crew were able to jump to safety, but many of the others aboard hadn't a chance for their lives. The navy men of the ground crew heroically plunged into the flaming wreckage and dragged out those victims who could be reached.

Among the victims of the disaster was Capt. Ernst Lehmann, who piloted the Hindenburg last year. He had relinquished the command to Capt. William Pruss but was aboard in an advisory capacity. He was terribly burned and died in a hospital. Captain Pruss was severely injured.

It was officially announced in Berlin that another airship would resume the service to North America in the autumn. It is now under construction.

## New Roman Empire Marks Its First Birthday

PREMIER MUSSOLINI gave the people of Rome a fine spectacle in celebration of the first anniversary of the new Roman empire, and at the same time he warned the world not to interfere with "the thousands of years old civilizing mission of Italy" in Africa. The big parade which King Victor Emmanuel and the Duce reviewed was given vivid color by the detachments of native troops from Eritrea, Somaliland, Libya and Ethiopia, on Arab horses, on camels and afoot. With them were the mechanized forces of the regular Italian army.

Gibes in the London press at the Italian troops who were defeated in several engagements in Spain so vexed Mussolini that he barred from Italy all but three of the London newspapers and ordered all Italian correspondents in London to return home at once.

## Italian Aviator Sets New Altitude Record

ONE of Italy's fine aviators, Col. Mariox Pezzi, set a new altitude record for airplanes by flying to a height of 15,655 meters, or 51,361 feet. The former record of 15,223 meters was held by R. F. D. Swain of England.

Colonel Pezzi, who commands the military altitude school at Monte Carlo, used a Caproni biplane powered with a 14-cylinder, 700-horsepower Piaggio engine. He reported encountering a temperature of 65.2 degrees below zero Fahrenheit.

## Congress May Adjourn or Recess in July

BECAUSE the economy movement in congress makes undesirable the enactment of much social legislation that had been planned, the law makers find they haven't much business to do. Therefore they are getting ready for adjournment early in July, or at least a recess until autumn. Vice President Garner and House Majority Leader Sam Rayburn are foremost in the planning for adjournment. Senator Joe Robinson, senate majority leader, is so sure congress will quit soon that he has engaged passage to Europe for July for himself and Mrs. Robinson.

If, after the return of President Roosevelt from his fishing trip, no compromise agreement on the Supreme court enlargement plan can be reached, congress probably will take a long recess and resume the fight over that measure in the fall. Senator Burton K. Wheeler of Montana, leader of the opposition, said some of the proponents of the plan told him of the possibility of putting the bill over until the autumn, and he interpreted this as a sign of weakness.

## Merrill and Lambie Fly Across the Atlantic

FIRST of this year's airplane flights across the Atlantic ocean was made by Dick Merrill and his co-pilot, Jack Lambie. They flew from New York to Croydon airport near London in 21 hours 2 minutes, setting a new record despite the fact that they had to land first at North Weald, Essex, to obtain directions. Merrill said they had bad weather with rain all the way, but their Lockheed-Electra monoplane behaved perfectly. The flyers were under contract to start back with photographs of the coronation immediately after that event, regardless of weather conditions.

## George Berry Appointed Senator From Tennessee

GEORGE LEONARD BERRY, veteran labor leader who has been serving as President Roosevelt's "co-ordinator for industrial co-operation," whatever that may mean, is now United States senator from Tennessee, having been appointed by Governor Browning to fill out the term of the late Senator Nathan L. Bachman. He will serve until the regular election in November, 1938.

George L. Berry

Mr. Berry, who is fifty-three years old, is one of the largest landholders in the South. He owns a weekly newspaper at Rogersville, Tenn., and the International Playing Card and Label company. He has been president of the International Printing Pressmen and Assistants Union of North America since he was twenty years old.

The new senator has been one of President Roosevelt's most ardent supporters, and was himself considered for nomination for the vice presidency in 1924.

## Italy and Germany Have "Parallel" Views

FOR three days Premier Mussolini of Italy conferred in Rome with Baron Konstantin von Neurath, former minister of Germany. Then an official communique was issued indicating that the two countries were determined to prevent the creation of a communist state in western Europe, holding "a complete parallelism of views" on this and other subjects. It was added that the Italian and German governments will "continue to follow a concordat policy on all major questions."

It was understood in Rome that, though Mussolini and Hitler were eager to work for peace with Britain and France, they were prepared to take open part in the Spanish war if other means fail to prevent the establishment of a regime sympathetic to soviet Russia.

The Italian parliament passed Mussolini's national defense budget carrying $289,300,000 for 1937-38. Admiral Cavagnari, undersecretary for the navy, told the deputies the Italian navy "from now on must be an ocean going navy" rather than one confined to the Mediterranean. General Pariani, for the war department, said Italy was taking no chances concerning protection of her frontiers. The government, he said, intended to build up in the Italian peninsula an army which would be able to paralyze an enemy's advances and "win the war in the shortest possible time."

## Hopkins Insists on Having Huge Sum for Relief

HOW to economize by cutting down government expenditures, as the President has demanded, and at the same time to continue with such huge expenditures as the billion and a half dollars Mr Roosevelt asked for relief is a puzzle that congress doesn't know how to solve. Harry Hopkins, Works Progress administrator and most accomplished spender of the administration, took a hand in the discussion, telling a house appropriation subcommittee that unemployment is a permanent problem, that the government should be prepared to support 7,000,000 jobless persons at all times, and consequently that congress must appropriate the billion and a half for relief instead of cutting the sum down to a billion.

H. L. Hopkins

Both Democrats and Republicans on the committee protested, and Chairman Woodrum of Virginia told Hopkins he would use every endeavor to have the appropriation reduced by at least a third.

Senator William H. King of Utah, Democrat, not only disagrees with Hopkins as to the amount needed for relief, but isn't satisfied with the way the administrator has been conducting the work. He introduced resolutions in the senate calling for an investigation of the works progress administration and taking the future spending of relief money out of Hopkins' hands. King said his purpose was to abolish the WPA.

In the house economy received a wallop on the head when the reforestation bill was passed, 171 to 153. This measure would appropriate $2,500,000 annually for government aid to farmers who wish to turn part of their farms into woodlands. It was fought by a bloc led by Representative J. J. Cochran of Missouri, Democrat. "It has a worth while objective, but it is one of those expensive measures which we can defer passing for a while until the budget is in balance," declared Cochran.

## Special Foreign Rights in Egypt Are Ended

EGYPT took another step toward complete independence when a convention was officially signed at Montreaux, Switzerland, terminating foreign "capitulations" or special foreign rights in the land of the Nile. Special courts for trying foreigners in Egypt will be gradually abolished during a twelve year transition period. Freedom for American scientists to carry on their work in Egypt, including excavations at Luxor and Sakara, is guaranteed, and all American educational, medical and charitable institutions will be permitted to continue their activities.

All foreign voice in the making of law in Egypt will end on October 15, 1937, and foreigners thenceforth will be subject to Egyptian laws and taxes.

## Death Takes Harry New, Ex-Postmaster General

HARRY S. NEW, one of Indiana's well known citizens, died in Johns Hopkins hospital, Baltimore, at the age of seventy-nine. He had lived at Chevy Chase, Md., since his retirement from active work in 1929, but the body was taken back to Indianapolis for burial. Mr. New rose from reporter to publisher of the Indianapolis Journal, and in later years he was head of the Bedford Stone and Construction company. However, he was best known in the field of politics and public service. He was chairman of the Republican national committee in 1907-08, senator from Indiana from 1917 to 1923, and then served as postmaster general under President Harding, establishing the first transcontinental air mail. From 1923 to 1925 Mr. New was grand consul of the Sigma Chi fraternity.

## Mabel Boardman Honored by the Red Cross

MISS MABEL T. BOARDMAN was the guest of honor at the dinner of the American Red Cross during the annual convention in Washington, and she richly deserved that distinction and all the fine things that were said about her. For Miss Boardman was closing her thirty-seventh year of service with the organization, during which time she never has accepted either salary or expense money. Such selfless devotion to a humanitarian cause is not often met with and it is most seemly that it should be recognized. Since 1900 Miss Boardman has raised more than $2,000,000 in gifts to the Red Cross.

## Pope Pius Replies to Chancellor Hitler

REICHSFUEHRER ADOLF HITLER was informed by Pope Puis XI that the Roman Catholic church must be free to fulfill its mission in Germany. This reply to the German church note, which itself was a reply to the pope's pre-Easter encyclical accusing the German government of violating the 1933 church-state concordat, was delivered by Cardinal Eugenio Pacelli to the German ambassador to the holy see, Diego von Bergen.

The note was rather moderate in tone, but insisted that economic pressure must not be brought to bear against Catholics in Germany; that Catholic schools and the Catholic press should not be hampered.

## Mrs. Rogers Asks Inquiry Into Aluminum Gambling

FREQUENT reports have been heard in Washington that government employees, including some high officials, took advantage of their "inside" knowledge that the attorney general was going to file suit to dissolve the Aluminum Company of America by selling the common stock short, thereby making immense profits. Just the day before the suit was filed President Roosevelt issued his order against stock speculation by employees of the government, but it came too late.

Rep. Rogers.

Attention of congress was called to the matter when Representative Edith Nourse Rogers of Massachusetts, Republican, demanded an investigation.

"I hold no brief for the Aluminum Company of America," Mrs. Rogers told the house. "I know nothing about the institution, but I am very anxious to know why the common stock of this huge enterprising corporation should decline over 300 per cent more than similar industrial stocks in the period just prior to announcement of the government's suit.

"To the 825,000 employees of the government the President's announcement was a most czaristic order," Mrs. Rogers declared. "I believe the money paid to federal employees is just as much their money to do with as they please as is the money paid to any employee working at any job in any place in the United States."

But government employees, she added, certainly ought not to have the advantage of knowledge withheld from the public.

# SOCIETY NEWS ✦ CLUBS ✦ LODGES

Miss Katherine McCracken, Social Editor—PhoneRichmond-691W

### HIGH SCHOOL WHIST

The card party given by the High School P. T. A. in the Guild Hall Friday night was very well attended and a substantial realized for the local troop of Bop Scouts.

Those who were awarded prizes were Mrs. E. J. Dingle, Mrs. T. T. ramer, Mrs. Mary Wunderlich, Mrs. Irene Liest, Mrs. P. M. Neville, Mrs. Sophie Beckman, Mrs. Jack McGrath, Mrs. Shackleford, Mrs. C. H. Hunt, and Mrs. S. H. Gnaga.The door prize went to Mrs. Paul licholls.

Mrs. George Ellis who was the chairman of the event thanked all present for their patronage.

Mrs. Herbert Damon, of 41 Idaho street, had the misfortune to slip in her garage last week and fracture her wrist. It is learned, however, that she is improving nicely.

### Rev. Richard Walsh to Marry

The Rev. Richard Walsh of the First M. E. Church has rented the cottage at 218 East Richmond avenue, where he will bring his bride some time in the month of July. The Rev. Walsh expects to attend the General Conference which meets in about two weeks and as last Sunday he was invited to return to Point Richmond, we are happy to learn that he will be with us for at least another year. He is very well liked by all the folks here.

# School Board Candidates Speak At Richmond Civic Club Meet

The Richmond Civic League met in the Old Veteran's Hall at the corner of Standard and Castro streets Tuesday night and after the business session at which time Mrs. DeWitt Jones reported that the Little Theatre movement was under way and that they were preparing for an entertainment for about June 17th in the Auditorium of the Washington School, when the two skits will be given under the direction of Mrs. Emby who has charge of a like movement in Berkeley.

Prof. M. Dondo, chairman, then called on the candidates for the High School Board who were present by invitation to present their reasons for wishing to be elected to the school board.

**Mr. Shaw**

The first one to respond was Mr. George Shaw who gave as his reasons, that he had been educated to be a teacher and is qualified to teach in the high schools of this state; that he was in favor of giving preference in teaching positions to the graduates of our own schools who are qualifed; and that all contracts and labor in construction should be given to local contractors and local labor. He believed that the teachers who earn their salary here should live in Richmond. He intends to work for the best interests of the school district at all times.

**Mr. Curry**

Mr. Harry Curry spoke next. He read a statement of his qualifications to the effect that as a member of the school board should also be a good business man and that inasmuch as he has done a considerable volume of business each year as an automobile dealer, and had conducted it quite successfully he felt that he could be of real service to the people as a school trustee.

**Mr. Collins**

Mr. Robert Collins, incumbent, then arose. Naturally, he stood on his record for the last three years which he has been on the board, developed his theme for re-election, "The Best Interests of the Children," thinking that what was best for the children would meet with the approval of the taxpayers.

**Mr. Allyn**

Last to speak was Mr. Gust. J. Allyn who said that as he had four children in the Richmond schools it was natural that he should be vitally interested in the welfare of the pupils and in the businesslike conduct of the affairs of the high school district—that he was a successful business man on the West Side and challenged any citizen to state that he had ever done them out of a dollar.

**Musical Entertainment**

After the candidates speeches were finished Antonio Mazza, the Point Richmond impresario, presented two xylophone players who rendered four fine selections and were given spontaneous applause.

Many questions were asked of the candidates by the members of the League, most of them being directed to the incumbent, Mr. Collins, and several matters of interest were brought out such as the fact that our high school board spends $450,000. per year, that the position is an honorary one, the members serving without pay.

The meeting adjourned to meet on the evening of Tuesday June 8th.


EAST

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50 FAST MOVING VARIETY ACTS

PRESENTED BY CHARLEY BAKER, PRODUCER
S. F. - OAKLAND BAY BRIDGE OPENING SHOWS

PLACE: New ROOSEVELT AUDITORIUM
TIME: SATURDAY JUNE 5th 1937 at 8 p.m.
Adults 35 Cents * * * Children 15 Cents

AN OPEN LETTER TO THE PEOPLE OF PT. RICHMOND

Dear Friends:

This is to announce the opening of the Point Richmond Chiropractic Clinic—temporarily to be conducted at the residence of Mrs. Rose Stout (110 Martina Street) in this city.

This service will be unique in as much as we will not have any definite fee for services but will rather depend on donations which the patient feels able to pay for the support and perpetuation of this clinic. The fundamental purpose of this venture is to bring chiropractic service within the reach of every one who is suffering or in ill health. Come to this clinic and we will be glad to make an honest and sincere analysis of your condition and should you have a health deficiency which can be benefitted by this treatment we will tell you so and if not—we will tell you frankly that we cannot help you.

Remember this clinic will be operated entirely by donation (No set fees. no extra charges and no strings attached). Your donation will be appreciated in any amount from one cent up. I have been actively engaged in this work for 9 years. Have seen many cases of all ages, all different conditions and many degrees of vitality. It is with pride that we mention that 92 per cent of our cases report favorable results.

Yours for Better Health,
DR. J. C. EDWARDS,
Palmer Graduate Chiropractor
110 Martina Street.. Hours 10 a.m. to 6 p.m. ..Pt. Richmond

McRACKEN'S
STORE FOR MEN
1011 MacdonaldAve

E. G. SCHLANKER
JEWELER
L. B. Thompson, Watch Maker
Expert Watch Repairs
909 MACDONALD AVE.

Left at Home—
with a stack of dishes to do

He'll find Out . . .
Automatic Hot Water
cuts dishwashing time in half

Hot water afloat with soap suds and lots of it, is the slick and quick way to clean up a stack of sticky dishes and greasy pans. Then follow through with a generous spray-scald of faucet run hot water. Man, that's the way to do dishes in half the time and with half the work.

An Automatic Gas Water Heater keeps instant hot water always on hand day or night. And this unfailing service costs little more than laggard hot water—half-hot and half enough for baths, shaves, cleaning and emergency uses. Buy an Automatic Gas Water Heater for your home today. Use the liberal credit terms available everywhere.

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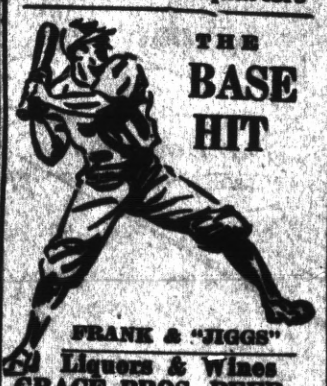
TAVERN
BEST OF BEER
FINEST WINES
LUNCHES
SANDWICHES
—George Russell
1716 Macdonald Av.
Phone Rich. 1147

L. M. Bish
DAIRY
Grade "A" Raw and Pasteurized
MILK and CREAM
As It Should Be
ROAD 7, SAN PABLO
Phone Richmond 1268-W

Baseball Headquarters



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Liquors & Wines
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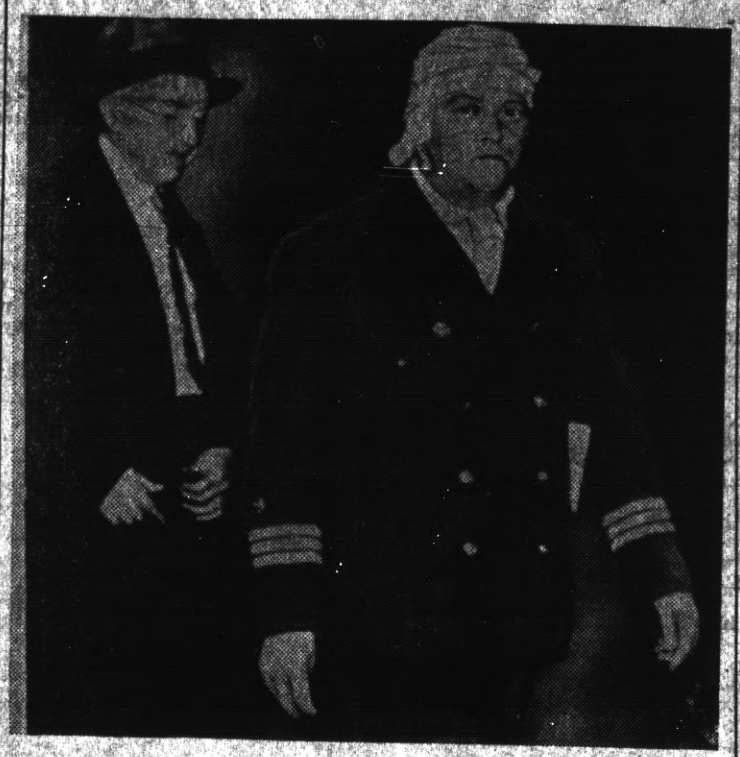
Fresh Shrimp and Prawns
512 Macdonald Ave.

Eat
at the
EAGLE
CAFE

SHOE
REPAIRING

THE
STAR
SHOE REPAIR
SHOP
J. S. Nagy, prop.
8228
Macdonald Ave.

## Escapes Death in Zeppelin Disaster



Chief Engineer Rudolph Sauter, of the Zeppelin Hindenburg, who was severely injured, but escaped death when the giant ship exploded as it was about to land at Lakehurst, N. J., recently. Flaming to earth, the Hindenburg was soon a charred mass of wreckage.

## Spring Breezes Lure Fair Bathers

Unusually warm spring weather drew these young ladies to a Chicago beach recently. Left to right are Ruth Kurth, Dorothy Bentler, and Rosa Dillon. The girls liked the breeze but declared the water was too cold for a real dip.

### COMMANDED ZEPPELIN

The dirigible Hindenburg's 1937 maiden voyage which ended in flaming disaster when the airship exploded just before landing at Lakehurst, N. J., marked the first time that Capt. Max Pruss commanded the sky liner on a flight from Germany to the United States. Last year he was a subordinate officer when Capt. Ernst A. Lehmann and Dr. Hugo Eckener handled the ship on her regular passenger schedule. He took over command this spring. Gravely injured in the tragedy, he had more than a million miles of airship travel to his credit.

### LATEST INVENTIONS

The National Inventors' congress in Chicago recently presented many ingenious oddities, among them transparent drapes to be worn for protection against mosquitoes.

"Unbeatable Combination"
A perfect wife to cook your meals and a perfect grocery—WHITESIDE'S— to furnish the groceries for your table.

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ONE OF THE UNITED GROCERS

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HARRY & SON
Richmond's Peerless Cafe
Fine Cuisine Variety of Sea Foods
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THE SAME HIGH QUALITY GOODS AND THE SAME QUALITY SERVICE
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Flat Work Ironed, Minimum—
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Shirts finished out of Thrift-T and Dry Wash.....12c each
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Best Place to Eat
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Hy Baldwin
The Washing Machine Man
Washing Machines Repaired
Vacuum Cleaners Rebuilt
New and Used
Washers and Vacuums For Sale
224 Macdonald Avenue
Phone Richmond 2566

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BEST QUALITY
Finest Materials
2219 Macdonald Avenue

Richmond Outfitting Co.
Ready Made Garments
All Dress Articles
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DELIVERY—DIRECT FROM PRODUCER TO YOU
Phone Rich. 242 You are Invited to Inspect Our Dairy on Road 20—San Pablo

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HAMBURGERS
And DRINK That Cool, Refreshing Lager Beer
AT THE
COZY COFFEE COUNTER
Sarrard and Richmond Ave., Pt. Richmond Phone Richmond 1134

POINT RICHMOND PROGRESS

# INDUSTRIAL MAGAZINE

FIFTH YEAR | Richmond, California, Friday May 28th 1937 | NUMBER SIXTEEN

## FIRST NATIONAL BANK

### In Richmond

### Offering a Complete Banking Service

**Member of Federal Reserve**
**Established March 1923**

This modern financial institution is located at Sixth and Macdonald Ave. Phone Richmond-575.

Each individual deposit in this Bank is insured up to $5,000.00 by the Federal Deposit Insurance Corporation.

This local financial institution os a notable example of substantial progress. Their business is conducted along modern policies and they are noted for the strength and sound judgement of their officers.

They invite you to consult with their official staff upon any financial matter. Business men with puzzling problems, neighborhood nerchants who appreciate immediate attention to their banking needs, business women or home managers will appreciate the cordial atmosphere you find at the First National Bank.

Let the integrity of this reputable and growing institution b your guide. Here you have the convenience of every modern banking facility. They are a strong, safe and conservative bank, which welcomes the small accounts as well as those of large proportions.

Here you may open a savings account and by systematic savings soon accumulate funds for various purposes. You will be surprised at the really substantial funds you can accumulate in this manner. Perhaps just a little each week to start and soon you will have the saving habit, making weekly trips to the First National Bank.

No matter how much or how little money you deposit with them you will at all times receive prompt attention and courteous service that will make your business transactions pleasant and profitable.

Its officers and directors are men who fully understand the banking business and who work for the advancement of this section. We are pleased in this Industrial Magazine to comment on the success they have so well merited.

## WILSON & KRATZER MORTUARY

### A Friendly Service Within the Reach of All

This firm is located at Bissell and Seventh Street. Phone Richmond-113.

The Wilson and Kratzer Mortuary has one of the finest and best equipped mortuary establishments in this part of the country.

They are always ready to answer calls day or night and their professional services are much in demand because of their promptness, their thoughtfulness and their ability.

They have had much experience and can cope with any situation that may arise. When the inevitable hour arrives you may with assurance summon Wilson and Kratzer.

They will relieve you of all worry and responsibility and you may be assured that the final tribute to your loved one is both suitable and correct.

Those wishing to use their home for a funeral service may do so without extra charge. There is a decided tendency toward the use of the funeral home as it is fitting and proper in every way and eliminates many of the difficulties of a church or home funeral.

The people of this community are indeed fortunate to have the service of these conscientious professional funeral directors at their disposal as well as their elegant funeral chapel.

They have -a 24-hour ambulance service.

It is with the utmost confidence that in making this Industrial Magazine, we recommend the profesional service of Wilson & Kratzer.

## LUIZ DAIRY PRODUCTS

### They Carry a full line of Dairy Products

This up-to-date Dairy is located at San Pablo. Phone Richond 242.

This modern up-todate dairy is one of the best known in this community. It is clean and sanitary in every particular. It is their endeavor to give the people of this community the best that can be had in pure dairy products.

Their milk is pasteurized as soon as it reaches the plant. For this, they have strictly modern machinery and their place and equipment is immaculate. Pasteurization of milk means to heat the milk to one hundred forty-two degrees, holding it at that temperature for a given length of time and cooling it quickly. Thus the bacteria is eliminated and the quality of the milk is unharmed.

"A bottle of milk is a bottle of health" is an expression of today that is quite in order. Many people can point to their pure healthful milk and say this, "A glass of milk at ten in the morning and three in the afternoon wards off that tired feeling. It beautifies the skin and complexion. Everywhere, the school and health authorities are insisting that milk be served to school children. Serve milk at meal time and between meals, too, to the whole family. Milk consistently used builds health and vigor in th frailest body, colors pale cheeks, revitalizes wasted nerves. Order extra milk today from the Luiz Dairy.

In this Industrial Magazine we take pleasure in complimenting the management of this dairy upon their modern business methods. The people of this community are indeed fortunate to have them here.

## RICHMOND COTTAGE HOSPITAL

### OFFERING A COMPLETE EMERGENCY ANDHOSPITAL SERVICE

This modern hospital is located at 23d and Gaynor Ave. Phone Richmond 171.

Located in Richmond amid lovely surroundings is the Richmond Cottage Hospital, where the best possible care may be had.

Here so much better care can be given than in the home because this hospital is equipped for all emergencies. It is quiet and restful and you are under the care of nurses whose years of training and experience are at your service. When it is neccessary to be under the care of a doctor with attending nurses, think of the Richmond Cottage Hospital.

You are assured of the best possible care and attenttion here. Everything is kept scrupulously clean and sanitary at all times, and there is an air of cheerfulness about the place that is always an aid to speedy convalescence.

The building itself is constructed so as to permit free circulation of air and the maximum amount of sunshine. This is true of either the wards or the private rooms. It is an institution of which the people of this community may be justly proud.

More people are realizing every year the value of the local hospital. The confusion in the home when there is sickness and the effect of this confusion on the patient are avoided when the patient is sent to the hospital, and the family are relieved and can go about their business in a safe frame of mind, because of the efficient and satisfactory care their loved ones are receiving in the hospital.

Those in charge here have had long and scientific training in hospital work and do not tolerate any incompetency on the part of anyone employed in the institution.

It is with much pleasure that we give the Richmond Cottage Hospital honorable mention in this Industrial Magazine and recommend it to you for all cases of sickness or accident.

## BUY RITE FOOD STORE

### Here You Can Buy the Best For Less

This food store is located at Eighth and Macdonald Ave. The phone is Richmond-2517.

This well known grocery and market is the one shop in this district, where the housewife knows she can secure the best in foods and at a reasonable price. The store is modern and up-to-date in every particular, clean and sanitary throughout, the business is conducted along lines of progress and we are proud to say that it's a credit to the commercial life of this section.

To be able to, and make certain of getting the best o ffresh meats, groceries and allied product is a great boon to any city. At this grocery and market you will find the salepeople have the ability of giving you exactly what you wish, and a large or small order receives the same courteous treatment. The management of this grocery and market sees that quality is high and that you receive always the choicest of everything.

The way this progressive market prepares its meats makes them not only health protecting, but health giving. That this up-to-date market has met with the universal approval of the public, is evidenced by the large number of people who trade at the Buy Rite Food Store.

This is the place where the highest quality prevails at the lowest possible cost. All that is needed is a trial to convince the most exacting.

The public is thus assured of a grocery and meat market of the very highest grade right the consideration and liberal here at home and thus it merits support of both the workingman and the business man.

Come in today and get acquainted.

## JOHN EKLUND

### FOR HIGH GRADE FEED AND FUEL

This well known firm is located at 1635 Macdonald Ave. Phone Richmond 768.

They handle all the quality brands of feed for livestock and poultry, such as Sperry's Albers, Globe and California.

Today as much thought and attention is given to the proper feeding of fowls and animals as is given to any other line of properly fed, housed and handled, all, animals and fowls, thrive practically as well during one part of the year as another. As much milk, meat, or as many eggs can be produced as heretofore was possible only under ideal weather conditions.

Scientific feeds are now given either as, or with, regular feed, and keep the producers absolutely fit, therefore efficient. The Eklund Feed and Fuel Company in Richmond has made a thorough study of the requirements and have on hand, or can secure, all that is required to keep fowls and animals in the best possible condition.

You will be more than pleased with the results of the feed purchasese here. Consult these expert feed men if you are having some difficulty with your livestock. They will know just what is needed.

Besides feed and fuel they carry a large stock of seed, fertilizer and Certain-teed Paints and Varnishes.

The management of this business is in the hands of men who are altogether conversant with this business and who aid in the progress and development of the community.

In this Industrial Magazine we wish to congratulate the Eklund Feed and Fuel Company upon the standing they have attained and recommend them to all of our readers.

## John Neuner Lumber Co.

### LUMBER AND BUILDING SUPPLIES

This well known lumber company is located at 1434 San Pablo Avenue, El Cerrito. Phone Richmond 466.

This firm enjoys a most enviable reputation in this community by virtue of years of honest business dealings with the people. Their dealings are as substantial as the materials they sell.

They know that a satisfied customr is the best advertisement they can have and have built their business around this method. They are ever striving to please and secure for their customers the best that can be had in lumber and supplies. They are able to buy it in such quantities that they can supply you at very reasonable prices.

They maintain a service department whereby they will give the exact cost of materials that are needed in your plans. They are able to furnish any desired information pertainisg to the construction.

John Neuner Lumber Company, where required, will help in planning or making any changes of construction, they will personaly supervise the construction of your home of building and the right quality of any materials to see that they are of the right kind and price. That is all fursished free to patrons of the John Neuner Lumber Company.

They are absolutely reliable and dependable. Their reputation for honest straight-forward business dealings has eaerned for them an ever-increasing volume of business. That it pays to patronize home industry is shown by having such an efficient establishment in this community.

In this Industrial Magazine we wish to compliment the John Neuner Lumber Co. upon their very able business methods and territory upon having such a valuable institution among them.

**ACKNOWLEDGEMENT**

**The POINT RICHMOND PROGRESS wishes to thank the progressive merchants and industries which have made it possible for us to publish our Third Annual Industrial Magazine. We bespeak for them the continued patronage of our subscribers and our friends.—HRB.**

# SHAW TIRE SERVICE

## Largest stock of U. S. Tires in Contra Costa County

This well known service station is located at 23d & Macdonald Ave. Phone Richmond 907.

Shaw's Tire Service will retread your tires from the smallest to the largest, they are equipped with the latest and complete modern facilities for doing a first class job, they use only the best quality of rubber and materials that money can buy and will not retread a tire carcass unless it is absolutely free from blow-outs and perfect but they do a guaranteed job that you should get as much mileage out of as you did out of the original tire; the reason is, Arnold (Dutch) Schulz, the retreading specialist, who is manager of that department has had 17 years of experience retreading tires for some of the largest concerns in that business.

Whatever your tire troubles, take them to Arnold Schulz at Shaw's Tire Service at 23d and Macdonald Ave. They do the largest volume of business of any station in town in gas and tires. They sell accessories and U. S. batteries and are Standard all-point system lubrication specialists.

This firm is under the management of Mr. Shaw, who has lived here in Richmond for 20 years and who started from scratch and built up his business to its present size and volume by giving a genuine service and quality merchandise.

We take a great deal of pleasure in recommending Shaw's Tire and Service to our hundreds of readers.

### Pekingese Originated in Orient

In spite of the fact that its name brands the Pekingese as a Chinese breed, few persons, with the exception of fanciers, think of the little fellows as having actually originated in the Orient. However, says a writer in the Los Angeles Times, the Pekingese shares with the chows the honor of being the national dogs of China. It is claimed that the first of the Pekes brought to England in 1860 came from within the walls of the Sacred City, but since then, most of them have been exported from points between Peking and the sea, where in nearly all towns they are bred extensively.

### Living Successfully

Live so that your yesterdays may be blessings, your todays opportunities, and your tomorrows, rewards.

### The "Steering Committee"

A "steering committee" is an informal committee in each house of congress, dominated by the leading members of the majority party in the body, which determines the order in which business shall be taken up by the house. In the house of representatives the steering committee is practically synonymous with the committee on rules, which is vested with the power of reporting a special rule placing any important measure ahead of ordinary business.

### A Blind March

When Washington made that famous march southward in 1781, from New York to confront Cornwallis at Yorktown, his army consisted of 2,000 Continentals and 4,000 Frenchmen, and none save Washington and the French commander, Rochembeau, knew when they started out where they were going.

### Work and Growth

Work is the only means of growth. Instead of being a curse, as some would have us believe, work is a means of measureless good. Not to work is to keep always an undeveloped hand, or heart, or brain. The things which work may achieve are not half so important as that which work does in us.

### Lepers Buried Alive

Lepers, when their disease can no longer be concealed, are sewed up in animal skins in some sections of China and buried alive.

### Believed in Physical Morality

It was Herbert Spencer, the Victorian philosopher, who taught that there is such a thing as physical morality.

### Bobcat Is Destructive

The bobcat preys upon antelope, deer and other game animals, especially the fawns, and on wild turkeys, quail and other ground-nesting birds. It has been known to be exceedingly destructive to domestic live stock, especially to sheep during the lambing season, to pigs, goats, calves and poultry.

# C. C. MILLER

## Hardwood Floors Laid Cleaned, Waxed and Cleaned

Mr. C. C. Miller's office is at 2400 Andrade. Phone Richmond 2141.

He has lived in Richmond, California, for about 20 years. He uses all electrical equipment.

Every home owner likes to have nice floors in his or her home. Most homes that have been built recently have nice hardwood floors built into them, but if your home needs a new floor, you will find C. C. Miller thoroughly equipped to install quality hardwood floors in your home with a minimum of expense and inconvenience.

The C. C. Miller Co. at Richmond are specialists in bleaching cleaning, waxing, sanding, laying, and refinishing all types of hardwood floors. They will cheerfully give you estimates onthis service free of charge and at no obligation.

C. C. Miller takes great pride in his high grade workmanship as well as his prompt and efficient and courteous service. His prices are the most reasonable, consistent with high quality. He makes your old floors look like new.

In this Industrial Magazine we personally recommend C. C. Miller to all of our readers whenever they want the very best in floor service.

### Turtles Depraved Animals

Turtles in China are regarded as the most depraved of animals. Only one invective gives a Chinese greater offense than to call him a turtle. That is to call him the descendant of one.

### Brushing the Teeth

In 1777, one year after the outbreak of the American revolution, the social revolution of brushing teeth was introduced in France. It was introduced at the court of Versailles by an English doctor. It met numerous enemies. Some diners kept their teeth healthy by picking up a chop joint and gnawing away at the bone.

### The Nuthatch

The nuthatch is a slate-colored bird whose unusual shaped head gives him a "snoopy" appearance. His travels are from the top of the trunk, head down, to the base of a tree, finding his food in the upper crevices of the bark. He also gives his attention to the heavier branches, scanning topside and underside, creeping around in most surprising fashion.

### New Orleans' Waterfront

The Mississippi waterfront of New Orleans is almost a continuous wharf, receiving about twenty million bunches of bananas a year, coffee, mahogany, molasses and jute for bailing cotton. Cotton is shipped in large quantities and the city is one of the leading market places for the fiber.

# E. C. CRANE

## The Floor Covering Specialty Store

This firm is located at 2015 Macdonald Ave. Phone Richmond 477.

An inviting, comfortable home is one of the essential features of modern life, what then can be of more importance to the community's progress than this floor covering specialty store. Leaders in carpets, rugs, linoleum, window shades a sthey are, this firm has well merited their high standing by reason of the quality and service they have maintained. They carry a most complete line of rugs, carpets, woolwiltons, and axminsters of artistic patterns and beautiful colorings, for those who want up-to- date floors.

They maintain a complete line of Armstrong's linoleums in all the latest patterns, they are considered the finest and most durable on the market today.

Go in and see the new 1937 Gibson Freez'r Shelf Refrigerator, it is the greatest plus-value in refrigeration. it has the Gibson controlled air circulation which prevents rapid drying of food.Gibson's swing shelf doubles the use ability of your shelf space. Let them explain to you how much better your food will taste from a Gibson Refrigerator. They have different sizes from which to choose and their prices are right.

They are the authorized dealer for the Columbia Venetian Blinds. This store is in the hands of a business man who is conversant with every detail of the business. We recommend this firm to our hundreds of readers.

# The Drapery Shop

## Complete furniture upholstering and auto trimming

This firm is located ae 420 Sixth Street. Phone Richmond 318.

Mr. F. T. Christopher, the owner, has been at the upholstering business for 47 years, 25 years here in Richmond.

Here is one of our modern-day firms that specializes in the upholstering, repairing, and refinishing of furniture. They are experts in this line of work and tailor upholstered furniture to meet the individual taste of their customers.

They do all kinds of repair work on old furniture which has been handed down in the family and while you wish to keep it, yet you would like the worn parts to be renewed. This competent firm will absolutely restore it for you. They will also upholster your present living room suite with the latest fabrics so as to make it a new suite. For estimates call on the Drapery Shop.

In making this Industrial Magazine we desire to commend this establishment upon the quality of their work and unhesitatingly recommend them to the people for all upholstering.

### London Old Literary Center

London has always been the workshop of Great Britain's literary lights. There toiled Shakespeare, Chaucer, Coleridge, Defoe, Dickens, Dryden, Gibbon, Goldsmith, Johnson, Keats, Lovelace, Marlowe, Milton, Raleigh, Shelley, Sheridan, Thackeray and scores of the men and women who built the sturdy foundation of literary England. Many of the houses connected with the lives of these great writers still stand.

### Maine's Coastline

The state of Maine has a direct coastline of 250 miles, but it is so notched with bays and inlets that it has a tidal line of more than 2,400 miles—equal in length to one-half the entire Atlantic coastline of the United States.

# P. L. CASTRO

## MEAT PACKER

### For the Best in Meat Products

This well known meat packer is located on San Pablo Creek Highway. Phone Richmond 2125.

One of the many evidences of commercial industry is this alert meat packing establishment. They are a most valued industry not only to the community but to this entire section.

Their plant is one of the most modern in the district. It is equipped with the latest machinery and kept in the most sanitary condition possible. All products manufactured here are absolutely pure and wholesome.

Not only are their meat products popular in this locality but all over the entire state they are known for their excellent flavor. If you want excellent meat products insist upon those of P. L. Castro.

This company furnishes a market for the farmers and the stock raisers of this community. They pay top prices at all times and it will be well worth your while to get their prices before selling.

They are equipped with yards for the efficient handling and feeding of livestock. By furnishing a market for the farmers and stock raisers they serve the public in a double capacity. Both the plant and the products of P. L. Castro pass the rigid inspection of the various health departments. This institution is backed by busines men of keen insight and ability who encourage every worthy enterprise and in this Industrial Magazine we are pleased to give them extended mention and commend them.

# Bellegarde French Laundry

## A Quality Laundry Service

This well known laundry is located at 264 Fourth Street. Phone Richmond 833.

This popular laundry is one of the most modern and up-to-date establishments in this section of the country. Their work is guaranteed to give satisfaction. They make a specialty of curtains, will make them look like new. They are famous for the snowy luster of the linens they turn out.

They have installed a system of machinery that will turn out a great volume of excellent laundry work, at a price that will drive drudgery out of the home. You may have your laundry wet washed, rough dry, all dried, flat or semi-flat. One trial will convince you. Call the Bellegarde Laundry.

This laundry will return your clothes to you immaculate and you are thus relieved of the washday drudgery. You will feel more like doing the many other duties required and have more time to devote to your family. That this laundry is pleasing the people is shown by their ever-increasing business. Housewives are learning that it does not pay to do their own laundry, that this laundry does their washing much cheaper than they can do it.

In this Industrial Magazine we wish to congratulate the people of this community upon having such a reliable and up-to-date establishent among them. We also wish to compliment the management upon their modern and up-to-date service.

WILLIAM GIBBS McADOO
CALIFORNIA

United States Senate
WASHINGTON, D.C.

April 7, 1937.

Dear Mr. Burt:

I have been reading with interest the copies of the Point Richmond Progress which have come to me, and I want to congratulate you on the splendid paper you are publishing. It isn't often that the chairman of a Democratic County Central Committee is the publisher of a newspaper, and I am sure that the combination gives you opportunity for highly effective work.

With all good wishes, I am,

Cordially yours,

McAdoo

### Human Folks Generous

"Human folks is natchelly generous," said Uncle Eben. "I never yit saw a man wif so much trouble of his own dat he wasn' willin' to give somebody advice."

### "The Lord of Misrule"

"The lord of misrule" was the master of revels in early times, especially Christmas and other festivals. The term is used as the title of a well-known poem.

### Old Morro Castle

Morro Castle, standing like a sentinel at the sea gate to the city of Havana, is more than 300 years old. It has been battered in many fights, its most notable resistance being against Albermarle's fleet in 1762, when the British were held off for a month.

### Sojourner Truth

Sojourner Truth was a negro lecturer, born in Ulster county, New York, about 1790. In 1827 she escaped from Michigan, where she was held as a slave, and discarded her real name for Sojourner Truth. Though quite illiterate she spoke with much natural talent on emancipation and other reforms.

### Hawaii National Park

Hawaii National Park contains 118,255 acres. This park is located on the islands of Hawaii and Naui.

### Old Cure for Toothache

Before the dentists became known to early Ohioans, the men—and even some women—chewed tobacco to discourage toothaches. Those women who didn't chew just had to suffer.

# J. C. PENNEY CO.

## RICHMOND'S POPULAR SHOPPING CENTER

**This store is located at 916 Macdonald Ave. Phone Richmond 778.**

Here is a worthy organization that is headed by a man who does not have capitalistic views. Quite to the contrary, Mr. J. C. Penney, who is the founder of the organization, believes in giving his assistants an opportunity to build for themselves. There are 1484 stores in this organization, each one of which is managed by a man who owns an interest in the entire organization as a whole.

Wherever their stores are located people have learned to depend upon them for reliable merchandise at reasonable prices. They do not handle so-called "cheap" goods but offer trustworthy garments and commodities at lower prices.

These reasonable prices are due to the immense buying power, that of supplying merchandise to their hundreds of stores. Annually they do more than two hundred million dollars worth of business. There is no other organization of this kind that can compete with their prices. The J. C. Penney Company has served the American people for over 34 years.

Their stock includes footwear, ladies and children's ready-to-wear, men's furnishings, luggage, dry goods, house furnishings, and notions. Each department is a store in itself.

In this Industrial Magazine, it gives us great pleasure to congratulate Mr. F. H. Ramsay, the manager and his associates, upon their good fortune in being associated with a firm of such integrity. We also congratulate the J. C. Penney Company for their fine record of 34 years of successful merchandising to the people.

# WASHBURN BROTHERS

## BUICK SALES AND SERVICE

### Dealers in late model reconditioned cars

This Buick agency is located at Tenth and Bissell and their used car department is at 1420 Macdonald Ave. Phone number is Richmond 230.

A few years ago there was no such thing as a used car dealer. Today, there are almost as many dealing in used cars as in new. The reason for this is simple. The first depreciation on a car is the greatest. As soon as a new car leaves the dealer's hands it is a used car and the buyer takes the loss. This car isn't hurt in any way. In fact, many of them are better than when they left the factory.

Each year thousands of people put these cars on the market and we are thus enabled to buy a good car at a big saving. When in the market for such a car, you will find no better place to make your selection than at Washburn Brothers.

This firm has a corps of expert mechanics. They go over every inch of the car that comes into their place of business. Every bearing is tightened, and all worn parts replaced by new. Here you buy a car that for all practical purposes is as good as new, but for much less money.

Sales are made here on a strictly business basis. You may have terms if you wish and with the same guarantee that goes with a new car.

In any case the service rendered most gladly and courteously and in this Industrial Magazine we heartily recommend this reliable firm when in the market for a used car.

# Martens Quality Bakery

## The Home of Martens Dainty Sliced Bread

This bakery is located at No. 1 Park Place, Point Richmond, Phone Richmond 1380.

Famous for the quality and flavor of their baked goods, this institution is a model of cleanliness and efficiency. Their establishment stands in a class by itself for its sanitary and up-to-date methods.

They are equipped with the latest scientific machinery and ovens and their bake shop is immaculate. Only the purest staple ingredients go into their products and the deliciousness of their baked goods is the talk of this entire community. Their bread is unsurpassed anywhere, the cookies, cakes and tender, luscious pastries met with universal approval.

There is, perhaps, no food of more nutritive value than baked goods. Of bread it may truly be said, "It is the staff of life." Pastries made from fresh butter milk, eggs and fruits are rich in food value. There is no more fitting desert to a light meal than some of the delicious pastries baked at this modern, sanitary bakery.

Their business is conducted in a modern and progressive manner. They make a specialty of baking unusual and attractive novelties of pastry for parties and entertainments. If you are entertaining an would like something distinctive in pastry see Martens.

The people may well point with pride to this progressive institution and in making this Industrial Magazine we wish to say they have merited the prominent position they have achieved.

# RICHMOND BRAKE SHOP

## A complete brake and relining service

This firm is located at 1408 Macdonald Ave. Phone Richmond 2775.

Modern four-wheel brakes can only work properly when each brake operates the same pressure on each wheel. If there is one wheel whose brake holds it more than the other, the car will start in that direction regardless of the strength used on the steering wheel.

This firm is equipped with the proper tools neccessary to adjust brakes whether your car has mechanical or hydraulic brakes. They have learned from experience that each type of brake must be adjusted in accordance with the way it was built. The mechanics here know the various types of four-wheel brakes and are able to adjust them so that each wheel does stand its share of the braking.

Just keep in mind that when you place your foot on the brake you must stop. Failing to stop in time might mean your life or the lives of some dear friends or others.

In this Industrial Magazine, we urge you to have your brakes adjusted here and we compliment them upon the superb service they render.

# Ben Malik

## The Store for Men and Boys Furnishings

**This store is located at 801 Macdonald Ave. Phone Richmond 987.**

This establishment caters to the man and young man who desires the best and last word in high grade clothing and furnishings.

You will find there are styles designel exclusively for young men, and just as wonderful suits for the older man in all sizes. You will find rich blue serges, unfinished worsteds and cheviots, new grays, tans and brown, stripes and plaids, checks and herringbones.

They carry the nationally advertised lines such as the Famous Fashion Park and Hart Schaffner and Marx clothes for men and young men. The nationally known Florsheim Shoe, Rough Rider Flannel and corduroy trousers, Gantner's Wikies, Stetson Hats of the latest style and shades and dozens of other well known advertised items.

Why not buy your new suit, straw hat or furnishings for Decoration Day, which is only a few days away. They will be glad to show you their latest arrivals without any obligation.

They carry a complete stock of high class shirts, ties, socks, underwear, pajamas, hats and caps.

We wish, in this Industrial Magazine, to compliment the management upon their business methods and take great pleasure in directing attention to this popular institution.

# Thomas Atalich

## Real Estate Dealer, Property Manager, Rentals, Sales

**This well known firm is located at 1200 North 13th St. The phone is Richmond-1310.**

With the continued progress of the age, the services of the real estate dealer is of the utmost importance. People realize that this is the best way to dispose of all kinds of properties. It takes a long time to sell anything by private sale.

Thomas Atalich has city property a s well as farm properties. Whether you want to locate in the city or some place in the country he is sure to have something that will interest you because he is in constant touch with real estate conditions throughout the community.

His operations in the real estate field have been of a most extensive nature and show that he has the ability to bring to a successful conclusion real estate operations both large and small. No matter whether it is a farm or town property that you have the disposition of, you will find that he is in touch with buyers who have the money and are ready for business.

He has been among local boosters who are responsible, in a large measure for the progress of this section of the country.

We are pleased to recommend Thomas Atalich in this Industrial Magazine upon his reliable dealings in the business world, and give him the position that his activities have merited among the well known and progresive firms of this secttion.

### Daffodil in Ancient Myths

The daffodil is a very ancient flower. We remember the old myth of Narcissus (plant family name for daffodil) who looked so long at his image in the limpid stream of Arcady that he was turned into a flower. Many Greek and Roman poets have spoken of the narcissus, and it is believed that the flower which Virgil refers to in his Fifth Ecologue is the same narcissus poeticus which we grow, and which we admire so much. Milton, Shakespeare, Spencer and other early English poets speak of it.

# Central Furniture Co.

## Richmond's Leading Home-owned Furnishers

This modern furniture store at 1234 Macdonald Ave. Phone Richmond 1258.

It is the purpose of this reliable and valued establishment to sucessfully and comfortably furnish the home at moderate prices. Through their years of business they have rendered a most valuable service to the people of this community.

They handle furniture of the better grade, a quality that is durable and that you may depend upon to give you maximum service.

Their stock shows many lovely living room, dining room and bed rom suits; many separate pieces that will add miracles of charm to the suites you already have. Perhaps you need just a table or a chair to complete the correct grouping.

The large volume of buying of this establishment enables them to sell at reasonable prices. Rugs of lovely color combinations and most durable quality may be had here. They have a delightful line of beautiful and artistic lamps for every purpose. Values beyond comparison is the constant aim of this successful home furnishing establishment. You will at all times be met with courteous, pleasant, and accommodating sales people.

We are pleased to compliment the Central Furniture Co. in this Industrial Magazine and refer them to our readers.

# LEE'S LIQUOR STORE

## Dealers in fine Wines, Liquors and Beers

This well known firm is located at 2209 Macdonald Avenue. Phone Richmond 344.

The American people may choose their liquid refreshment with the thought of quality in mind, rather than availability. It was to meet this demand of the discriminating public along these same lines of quality that Lee's Liquor Store has founded.

This store handles the very finest grades of liquors, wines, and beers from the foremost distilleries in the country. Their different brands of liquor are manufactured of the finest ingredients that money can buy, and the makers stake their reputations on the quality of their products.

Lee's Liquor Store has every variety of straight whiskey, bourbon, rye, Scotch, cordials, liquors and gin, of every price and quality, and the best of the domestic and imported wines on hand at all times. These are sold at extremely moderate prices, prices that are within the reach of everyone.

This store is a real industrial asset to this community. They have local citizens on their payroll, pay a large amount of taxes and license fees to the city, county state and Federal governments. They are helping in every way to make this section prosper, and in this Industrial Magazine, we take a great deal of pleasure in recommending Lee's Liquor Store as a real public spirited institution.

# B & B Foot Comfort Store

## Distributors for the Star Brand Shoes

This firm is located at 1130 Macdonald Ave. Phone Richmond 1447.

They do first class shoe repairing and have all the latest machinery for doing first class work at reasonable prices.. They are headquarters for the Dr. Scholl Arch Support, which will correct falling arches and flat feet .

Shoes for the family may be had at this leading shoe store. They are an old fashioned firm who thoroughly understand the shoe business. They are a reliable and dependable firm who handle only the best quality of shoes.

You will find here a shoe that gives you the greatest possible value at prices you wish to pay. Shoes of smart style, solid comfort and moderate prices may be had at the B & B Shoe Store.

In their complete and adequate stock will be found men's dress and work shoes. The finest assortment of styles in town and the best values it is possible to provide. Men will appreciate the unusual expertness in selection asd the small profit policy.

There are form fitting shoes so neccessary to growing feet so that in later years the feet will not cause untold agony and suffering. If you would have the children's feet fitted correctly, take them to the B & B Shoe Store.

In making this Industrial Magazine we take great pleasure in pointing to the B & B Shoe Store which may be depended upon to give the people what they want when they want it.

# H. A. JOHNSTON AGENCY

## Writing Practically All Forms of Insurance

H. A. Johnston Insurance Co. is located at 1205 Macdonald Ave. Phone Richmond 352.

H. A. Johnston Agency offers a modern metropolitan insurance service of the highest order. They represent several high-grade insurance companies and are prepared to write any insurance you may wish.

The value of insurance is recognized each year as is shown by the ever-increasing number of policies that are written. People cannot afford to take a chance on their property or life when, by paying a small premium or insurance fee, financial loss of property is able to be avoided.

This modern insurance agency renders an indispensable service to the people. They will write policies for you for fire, storm, acident, automobile, liability, crop, plate glass, and various types of life insurance. When in need of any kind of insurance, call H. A. Johnston.

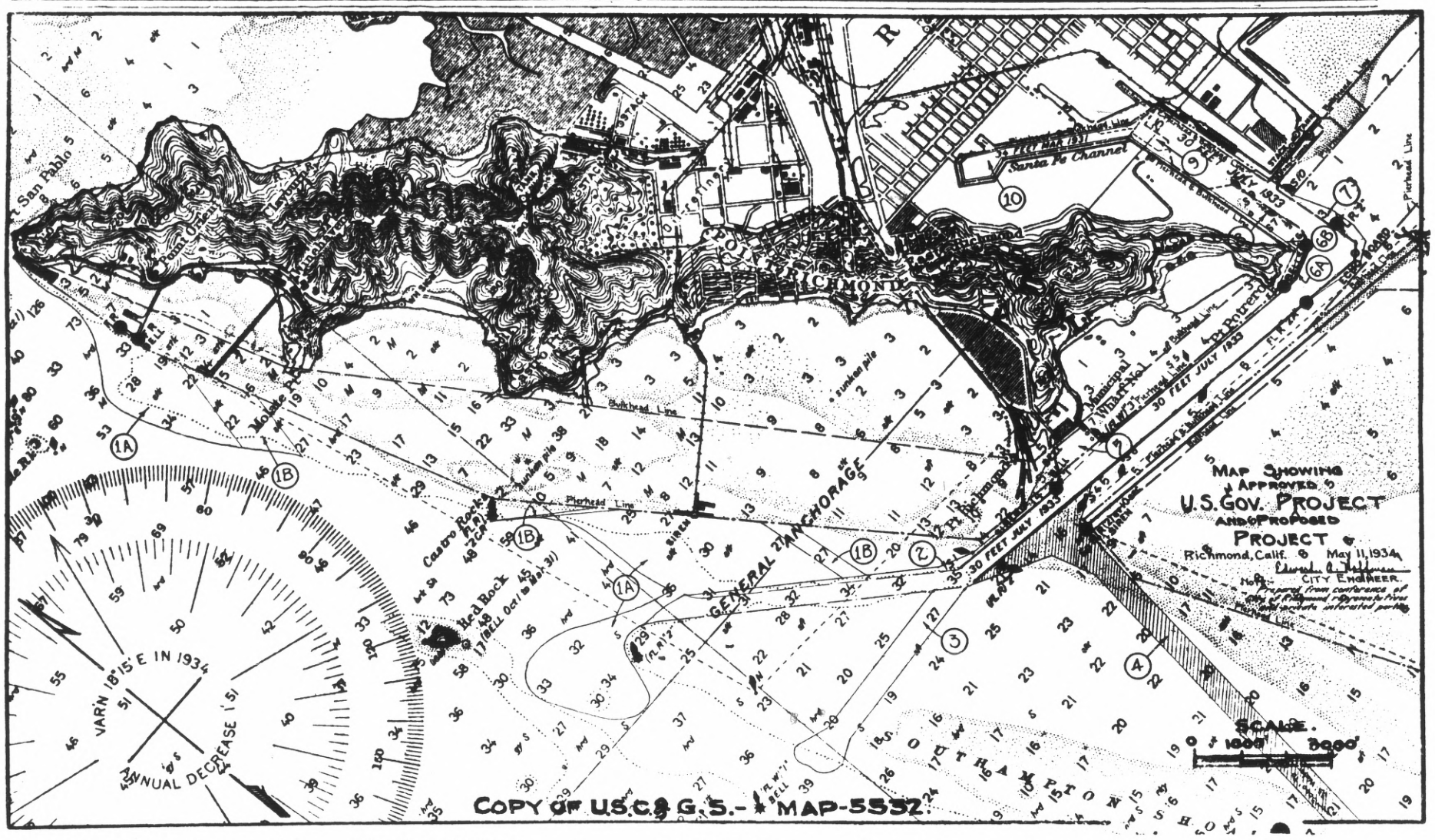
They have a large and increasing patronage among the people of this and surrounding territory.

Their adjustments in case of claims have been most satisfactory and quickly accomplished.

Profit by this kind of service and provide yourself with funds for the rebuilding of your property by insuring it against fire, storm and other losses.

Drop in and talk things over with H. A. Johnston. They have had a wide experience in the insurance business and will be able to give you sound and wholesome advice.

In this Industrial Magazine we take pleasure in complimenting this highly efficient insurance company upon their modern service and successful operations. We unquestionably recommend them to our many readers.




**Making Sign of the Cross**

In the Greek church, the sign of the cross is made from right to left, while in the Roman church it is made from left to right.

**What It Is All About**

"Many years are needed to acquire an education," said Hi Ho the sage of Chinatown, "and many more to find out what is best to do with it."

**Two North Poles**

There are two north poles, geographic and magnetic. When the compass is over the geographic north pole it will point toward the magnetic north pole, which is 71 degrees latitude north and 96 degrees longitude west.

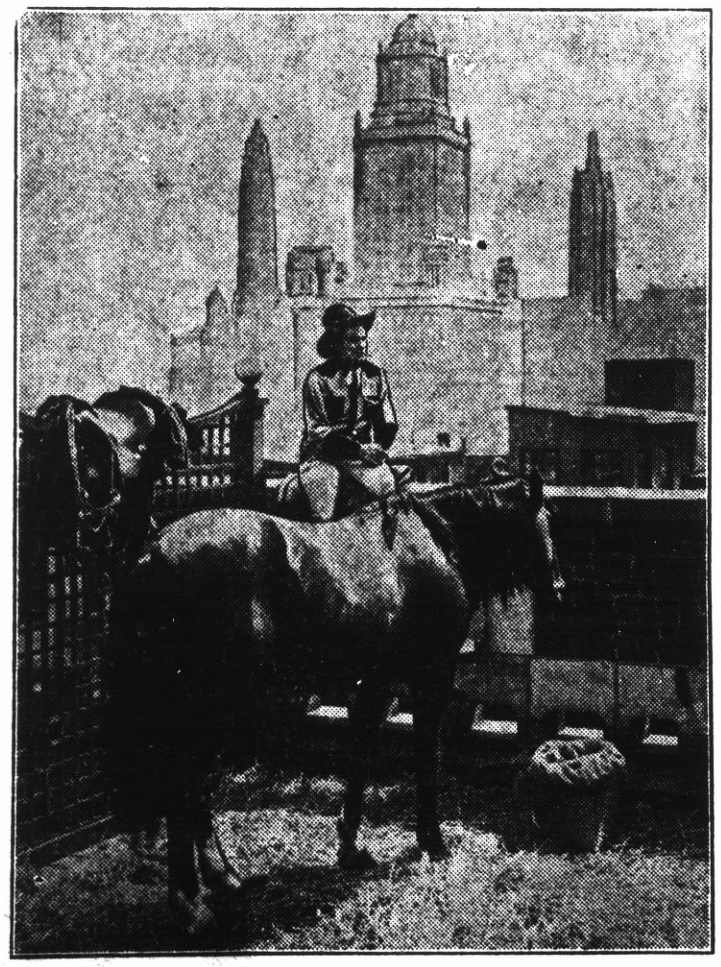
**Column Is Removed**

In the Hall des Invalides, Paris, a soldier once hanged himself on a certain column. Twelve other soldiers hanged themselves on the same column, until the authorities destroyed the baleful influence by taking the column off.

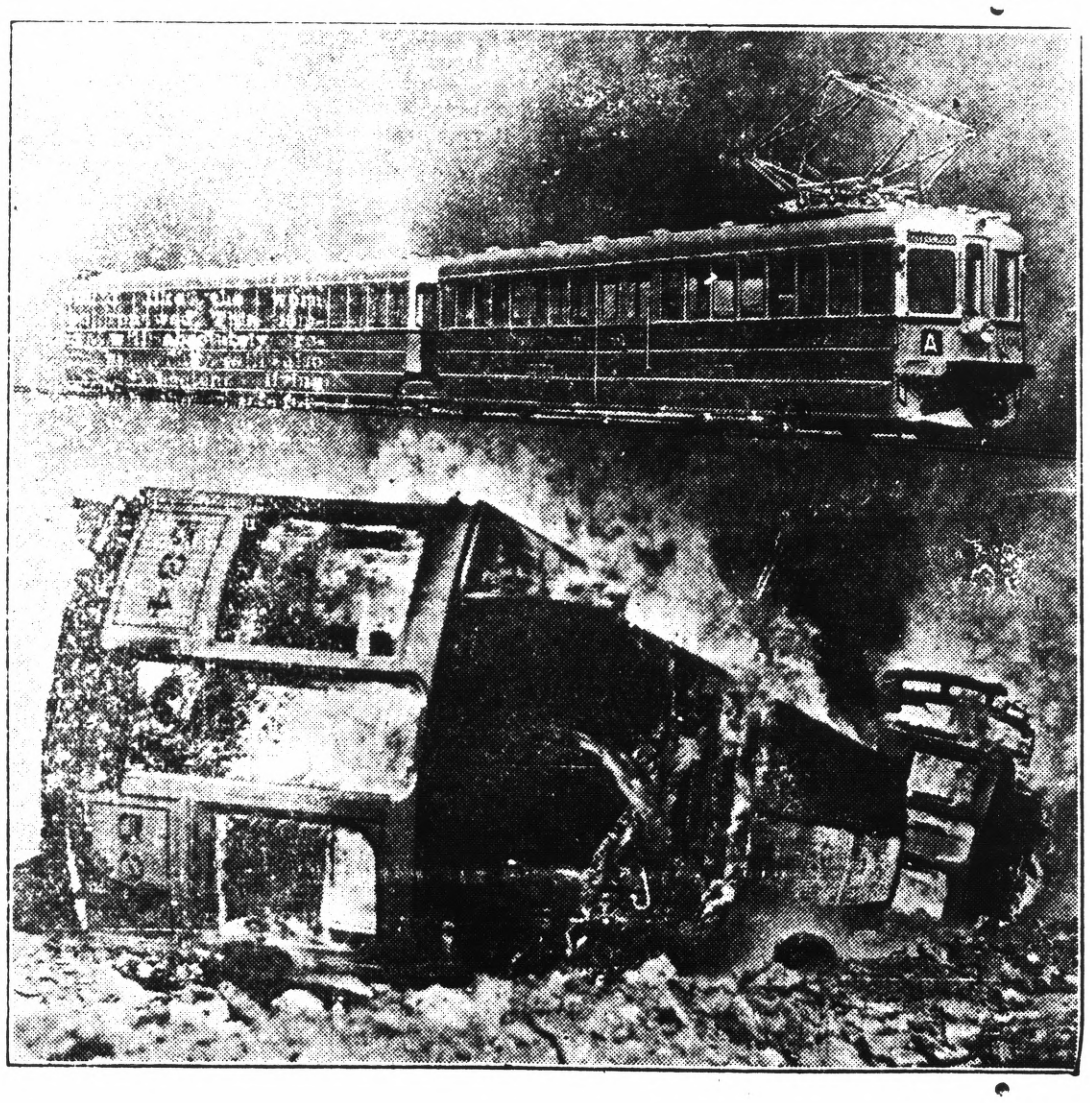
**Feathers Heavier Than Gold**

Technically, a pound of feathers is heavier than a pound of gold, because feathers are weighed avoirdupois, 7,000 grains to a pound, and precious metals are weighed Troy, 5,760 grains to a pound.

## SILVER DOLLAR BRADY RENTS PENTHOUSE FOR PRIZE HORSE



Silver Dollar Brady, wealthy cowboy from Dallas, has the world's first hotel "penthouse corral" 17 floors above Chicago. Brady and his horse are shown here "at home" looking out over the skyline.



## Congressmen Inspect Heavy Artillery Trains

During a recent visit of 220 congressmen and senators to Fort Monroe, Va., they inspected the artillery railway trains of the Fifty-second coast artillery as shown above. On the gun car in civilian clothes is chairman of the house military affairs committee, Representative Lister Hill of Alabama, accompanied by commanding officers of the Fifty-second railway coast artillery.

## Bridge Builders Drive Golden Rivet

The last rivet was recently driven in the Golden Gate bridge at San Francisco. With many notables witnessing the ceremonies, a crew of iron-hatted riveters drove a golden rivet into the span, signalizing completion of the structural steel work.

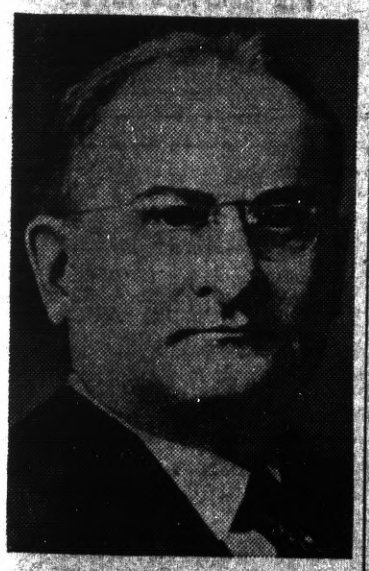
## Family Has Four-D. A. R. Generations

Pictured on their way to visit with Mrs. Roosevelt are representatives of four generations of the Daughters of the American Revolution. Left to right are Mrs. E. J. Cowen, seventy-eight, great-grandmother; Mrs. Gary E. Walters, fifty-seven, grandmother; Mrs. Seymour Thomas, thirty-four, mother, and four-year-old Joan Marie Thomas. Joan is holding corsage which was presented to Mrs. Roosevelt. All are residents of Washington, D. C.

## "Attractometer" Takes Guesswork Out of Love

All the guesswork has been taken out of love by a group of M. I. T. students at Cambridge, Mass., who have invented what they call the "attractometer," which received a thorough workout at the Walker Memorial building recently, when the "5:15 club" gave a dance. Above photograph shows Phyllis Purcell of Quincy, and E. Miles Brown of Norwood, Mass., taking the test to learn who loves who, and how much.

## RULES ON SECURITY ACT



Judge Scott Wilson of the United States Court of Appeals at Boston, Mass., who wrote a recent opinion holding the unemployment insurance and old-age benefit provisions of the federal social security act to be unconstitutional, on the ground that they violate state's rights.

## Amelia Prepares for World Flight Again

Amelia Earhart, famous aviatrix, as she examined her plane at the Lockheed factory in Burbank, Calif., where it was being repaired in preparation for a new start of a round-the-world flight. A previous attempt ended when the landing gear of her plane collapsed during a take-off at Luke field, in the Hawaiian islands.

## YOUNGEST DEAN

Miss Frances McLaughlin, twenty-one, assistant dean of women at the University of Pittsburgh, is one of the youngest deans in American colleges. Two years ago, a leader in many campus activities, she was Alma Mater Queen. She has charge of the women's placement bureau and women's fraternities.

# PROGRESS SPORTS

News of the Sport World, Mostly Local, in "The Friendly Newspaper That Dares To Tell The Truth"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11 Big Events
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Cash and Carry
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## Hugh Bradley Says.

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## Lucky Lad Thinks Yankee Bench Is Best Ball School

*(Tom Henrich, twenty-year-old Yankee rookie qualifies as Hugh Bradley's guest columnist this week and as the luckiest lad in the world because Judge Landis ruled him a free agent and entitled to sell his services to the highest bidder. He tells a few of his experiences with the Yankees.)*

By TOM HENRICH

THREE years in professional ball, declared a free agent by Judge Landis and selling myself to the World Champion Yankees for more money than I ever thought was in the world before—it's still all a little bewildering to a small-town boy.

I guess I couldn't understand any of it at first. First off, I belonged to Cleveland. Then I read in a Montreal paper during the winter meetings that Milwaukee had bought me direct from New Orleans. But Judge Landis cleared a whole lot up for me. He's the first real judge I'd ever met.

I just wanted my case clarified. I wanted to find out if everything was on the up-and-up, have the baseball law of it explained to me. If you can't get a square deal in this game, Tom, I told myself—and I meant it, too—there's no use going on playing it.

Judge Landis was fine about it. He didn't try to bulldoze me or trap me into any admissions. He simply wanted the truth, and make believe he didn't get it! Well, I was declared a free agent on the first of April, All Fools' Day. I was too excited to attach any significance to the date. And as it's turned out, the joke hasn't exactly been on me.

When I arrived home in Massillon there were a couple of telegrams awaiting me, and in three days I'd had eight major league offers, four from each league. Perhaps I'd better not say what they were. I weighed 'em all before accepting the Yan[illegible]

Pay Cash
FOR THAT NEW CAR
Automobile Finance Department
Special rates on new Fords Plymouths . . . Chevrolets
MECHANICS BANK
RICHMOND


Millionaire John. Hertz doesn't seem to care who knows how sore he is about rumors that the Illinois Racing commission will favor Washington Park over his Arlington Park in the assignment of dates this year. . . Wilcey Moore, former Yankee sinker ball pitcher, still has a span of mules called Babe and Ruth which he won from the home run king his first year on the club. . . Babe bet Moore that he wouldn't make three hits during the season. . . . He made four. . . Moore is a gentleman farmer at Hollis, Okla., in the winter. . . He is with the Kansas City Blues this season. . . Stan Laurel, the movie comedian, interrupted a vacation cruise to stop in Cuba and watch the New York Giants work out. . Benevolent citizens of Auburn, Wash., are caring for Amos Rusie, old New York Giant pitching star, and his wife, who were dispossessed recently when a mortgage was foreclosed on their farm.

Patronize Progress Advertisers

## Movies Will Finish Morris' Track Career

Olympic champ Glenn Morris is through so far as amateur track is concerned if he persists in his movie career, according to one of the most eminent A. A. U. officials. Glenn is said to have been ready to take a fling at boxing before he got that Tarzan contract. Incidentally, old-time pugs now doing bits in flickers include Jack Perry, Pittsburgh welterweight; Joe Glick, famed Brooklyn buttonhole maker; Bing Conley, middleweight; Georgie Levine, Brownsville welterweight; Frank Moran, old-time heavyweight, and too many more to be mentioned.

Glenn Morris

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COMPLETE AUTO REPAIR
Body and Fender Work
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100% Standard
GAS and OILS
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# AS COMIC ARTISTS SEE THE WORLD

**MESCAL IKE** — By S. L. HUNTLEY

**Hoofing and Mouthings**

(Copyright, by S. L. Huntley, Trade Mark Reg. U. S. Pat. Office)

**FINNEY OF THE FORCE** — By Ted O'Loughlin

**Hopeless**

**'KEEPING UP WITH THE JONESES' — A Good Omen**

**By POP MOMAND**

(© by The Associated Newspapers)

**THE FEATHERHEADS** — By Osborne

**Dirty Crack**

**BRONC PEELER — Withers' Decision**

**By FRED HARMAN**

The POINT RICHMOND PROGRESS is a weekly newspaper published and printed each Friday at 24 West Richmond Ave., Richmond Calif. Adjudged a Newspaper of General Circulation by the Superior Court of Contra Costa County according to Section 4460 of the Political Code of the State of California . . . . . Entered as second class matter Feb. 15th 1935 at the postoffice in Richmond, California, under the Act of March 3rd, 1879. The price is 5c per copy; 75c for 3 months; $1.25 for six months; $2.00 the year Our staff comprises: Harry R. Burt, Editor and Publisher; Katherine McCracken, Special Editor; and Thomas G. Ryan, Printer. A Democratic Newspaper that is solidly behind President Franklin D. Roosevelt and the New Deal.

Claire Donnerwirth and family together with his mother, Mrs. C. C. Sanford, left last Wednesday for Lansing, Michigan, by rail. In that city they expect to purchase an automobile in which to tour the eastern states before returning to the Point. The party expects to be gone about a onth.

Mr. and Mrs. John Hendricks entertained last week in their home on West Richmond avenue for their son and wife from Los Angeles.

We are sorry to learn of the serious illness of our good friend Mr. J. P. Smith on Nevada street and trust he may recover soon.

Mr. and Mrs. W. H. Brooks have just returned from an extended vacation to Mexico City and other interesting points.

Make Reservations
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HOTEL MAXWELL,
West Richmond Ave.
—and—
Railroad
WILL RE-OPEN
Hot and Cold Water in Every Room

Ed 'n Jim
"Recreation Headquarters"
Pool - Billiards - Games
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Silver Cafe
"The One Bright Spot in Richmond"
Highest Quality of BEER WINES and LIQUORS Served
CHICKEN & STEAK DINNERS
DANCING
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Ernest Howard, Prop.

# HARMONY OF MIND BODY AND SPIRIT

By Taniz Tanagra

**PHYSICAL AWARENESS**

Study your body . . realize the splendid instrument you possess . Get it clean and in good condition . . then beautify it. Know good health through proper care and consideration . . . with this will come the joy of living through conscious responsiveness of energy.

Our body is the one instrument that the greatest inventor or scientist can never duplicate . and our happiness in life is to a great extent governed by our health . so aside from those born with a weak body or deformity health and happiness is largely in the hands of each individual . . even those who have a body wanting in strength or have a deformity to overcome have proven often that patience and care will go far in correcting . . I, myself, have proven this.

One of the foundations of good health is PROPER ELIMINATION.

A neglected . . tired or clogged body is retarded in its efficiency. If by proper diet and exercise we correct this condition we will find that not only will our energy and enthusiasm improve . . but our complexion and figure as well.

Our food nourishes the blood stream which in turn feeds and tones the cells, tissues and nervous system . . which in turn helps for a clearer and more receptive mind . . . exercise tones the muscles and improves circulation with the result that we have ore energy.

Let us remember that our body is the house . . the temple we live in if we would enjoy to the fullest all that life offers the body must be kept clean and kept clean . . so it may perform perfectly those tasks we ask of it.

Have You Ever Tried
Real Mexican Tamales
If You Have Not, Call Up
Richmond 1103
Come In And Try Them
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Suits for Ladies
New Models, All Wool
Sizes 12 to 20
Very Special
$6.95
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Better Quality
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STORE OPEN ALL DAY, SUNDAYS AND HOLIDAYS
OFFICIAL WEIGHING STATION . FISHING LICENSES
THE NEW CROP IS IN
Early Fruits, Berries and Vegetables
See Our Win dow for Special Prices on Them
Come in and see our display of Washing Machines. See Our Electric Refrigerators....Our Sporting Goods and General Hardware Department is the talk of the town.
And if you don't see what you want, ask for it because WE HAVE IT!—

THERE'S A GOODRICH TIRE FOR EVERY MOTORING NEED
The Goodrich Certified COMMANDER
Goodbye to "bargain-built" tires that gyp you on mileage. The name GOODRICH now appears on these low priced tires. These factory-fresh Commanders are full dimension—made of wear-resisting rubber throughout. Extra wide, deep heavy tread.
BUY NOW AS LOW AS $5.55* 30 x 3½
SAVINGS ON ALL SIZES!
$5.55* 30 x 3½ | $5.65* 4.40 x 21 | $6.05* 4.50 x 20
$6.35* 4.50 x 21 | $6.70* 4.75 x 19 | $7.20* 5.00 x 19
OTHER SIZES IN PROPORTION
The Goodrich Double-Cured CAVALIER
Another low-priced tire value that's a standout is the Goodrich Cavalier. Double-cured by the Goodrich process to make the tire tough all the way through. Get a mileage bonus. Buy Goodrich Cavaliers today at these money-saving prices.
PICK YOUR SIZE.. PICK YOUR PRICE
BUY NOW AS LOW AS $8.15* 4.40 x 21
$6.95* 30 x 3½ | $8.15* 4.40 x 21
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